

**“I’ve been able to turn more home designs with MiTek Services than I could on my own.”**

**JENNY PIPPIN** - FAIBD, CPBD, CGP, Founder of Pippin Home Designs

### SITUATION

With views of the sun rising over mountaintops and setting into glistening lakes, Jenny Pippin’s award-winning architectural designs are bringing joy to the lives of her clients. She has earned the respect and business of production developers and custom home builders eager to help bring her visions to life nationwide.

### CHALLENGE

Pippin’s workflow begins with a design drawn by hand. While many in her field have adopted technology to complete this step, Pippin enjoys the creativity of putting her pencil to paper, unbound by the confines of a computer program.

### SOLUTION

Pippin partnered with MiTek to scale her business. She is supported by two MiTek Dedicated Services staff and a technical specialist who receive her drawings and provide her with digital designs, including 3D walkthroughs, which her clients appreciate.

“I’ve been able to turn more home designs than I could on my own,” Pippin said. “In a normal year, I’d have been doing around 14-18 projects. Since partnering with MiTek, we are working on upwards of 26 projects at a time.”

### OUTCOME

Pippin and her dedicated team work collaboratively on each design to ensure it meets the client’s expectations and will be achievable in the field.

“[Our technical specialist] has caught errors in the designs, and he’s taken the initiative to search for solutions, which is invaluable,” she said.

After years of recruiting, hiring, and training designers in her area and remote, only to find herself searching

for quality staff again, Pippin is glad she found MiTek Dedicated Services. MiTek provides Pippin with affordable, reliable, and timely work so she can focus on customer relations and developing new opportunities.

“It’s been a dream come true,” Pippin said. “If you’re limiting yourself to the candidate pool available to you locally, then you’re missing out on the opportunity to have help from anywhere in the world at any time of day.”



**Location:**  
Mooresville, North Carolina

**Company Size:**  
2 Employees

**Founded:**  
1987

**Are you ready to expand the capabilities of your team and grow your business?**

Talk to a MiTek Representative to learn more.

**1-800-325-8075**

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